



From Single Use to Recycled Yarn

CUSTOMER CHALLENGE

Our client wanted to introduce rPET yarns, made of recycled polymer from post-consumer recycled plastic bottles, to remove virgin polyester fiber from their shoelace, textile, and synthetic leather supply base. The challenge was costing of the yarn.

OUR SOLUTION

As partners, OIA and our client contacted the yarn extruders and bid out the global demand, resulting in a significant cost reduction. OIA set up a 4PL freight and warehouse system to distribute just in time supply to 22 locations throughout Asia. Since knitting is very sensitive to changes around production lots, OIA set up a very tight lot control system out of warehouses and yarn manufacturing locations.



CUSTOMER BENEFIT

Our client is saving \$16 million in product costs and \$3.5 million in freight and distribution costs. The product manufacturing client is getting consistent lot-controlled yarns and just in time delivery.

For a customized solution to meet your business needs, contact us at **1-855-SHIP OIA** or email us at **855shipoia@oiaglobal.com**