



Forget coal, rice husk is the sustainable solution

CUSTOMER CHALLENGE

Our client identified opportunities to reduce carbon emissions as part of their moonshot company mission. The supplier base was identified, so they asked us to help them switch from textile manufacturers and tanneries who burn coal for fuel to a more sustainable resource.



OUR SOLUTION

OIA researched alternative fuel sources and found rice husks to be an attractive solution. In Asia, there are vast levels of sophistication where some countries burn the husks while others process husks into pellets selling at costs similar to coal. We also identified an opportunity to consolidate for milk run deliveries instead of the more frequent small truck coal delivery.

CUSTOMER BENEFIT

We have replicated the switch to alternative fuel sources in other countries, like Vietnam. The benefits include emissions, freight and product cost savings.

For a customized solution to meet your business needs, contact us at **1-855-SHIP OIA** or email us at **855shipOIA@oiaglobal.com**