120 TONS: One vessel, reduced carbon footprint, one bill of lading

CUSTOMER CHALLENGE
Our client, a large supplier of technology for the food industry, won a contract to supply a complete processing plant to a potash producer in the Middle East. As part of the processing plant, a rotary drum exceeding 120 tons and 5 meters in diameter was being manufactured in Central Europe and needed to be transported to the final destination along with another 369 pieces of various sizes, and weights including in-gauge and out-of-gauge cargo. Our customer challenged us to find a solution that allowed all cargo, including the package at 120 tons to be loaded on the same vessel with all in-gauge pieces loaded into containers under one bill of lading. The consignment had to be shipped directly to the port of discharge due to the letter of credit requirements using the most cost effective solution.

OUR SOLUTION
- Vessel scheduling
- Container Leasing
- Project cargo planning and design
- Ocean Charter
- Documentation
- Tracking and reporting

CUSTOMER BENEFITS
- Leased containers enabled customer to reduce cost and liability versus purchasing.
- A reduction in their carbon footprint as all cargo was barged in lieu of shipping by truck from the Czech Republic.
- Saved over $25K USD in transport costs
- Combined all components into a single shipment which reduced documentation and clearance costs.

For a customized solution to meet your business needs, contact us at 1-855-SHIP OIA or email us at 855shipOIA@oiaglobal.com