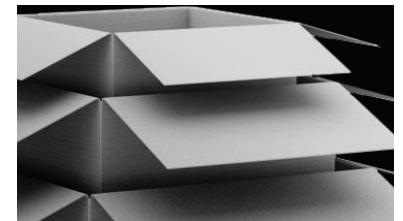




Packaging optimization results in 20% savings for a large medical manufacturer

CUSTOMER CHALLENGE

Our healthcare customer, a manufacturer of endoscopic imaging systems, and devices and infection control products, was experiencing consistent damage and higher than normal logistics costs on their international materials shipments as well as their outbound finished goods. Their current packaging was ineffectively utilizing container space and was wasting logistics spend and increasing their carbon footprint.



OUR SOLUTION

- Retail Packaging
- Customs Clearance
- Air and Ocean Transportation (LCL/FCL)
- Packaging Optimization
- Consulting
- Management Reporting

CUSTOMER BENEFITS

Our customer realized an inbound logistics savings of 20% as well as an outbound finished goods savings of over 30% on ground and air shipments. They reduced warehousing costs with a weekly replenishment system based on minimum/maximum levels set up by OIA, which reduced their distribution space requirements. The reduction in the number of inbound shipments achieved through packaging optimization lowered their carbon footprint. Our customer was so pleased with the results that they awarded OIA with an additional retail packaging project focused on the centerpiece of their product line.

For a customized solution to meet your business needs, contact us at **1-855-SHIP OIA** or email us at **855shipOIA@oiaglobal.com**